

DIVERSITY OF CULTURAL VALUES

**How we view the world may be different from others.
Understanding and accepting cultural differences encourages
cultural harmony.**

Cultural values of Americans will vary according to race, ethnicity and home environment. For example; African Americans, American Indians, Asian Americans, Hispanic/Latino Americans, and White Americans live within the same country but come from different cultural backgrounds. Some of their cultural values have changed over time and some have not. Harmony between different ethnic groups can exist when these differences in cultural beliefs and values are accepted.

Diversity of Values Between Cultures:

World Views

Personal Control vs. Fate
Materialistic vs. Spirituality
Master over nature vs. Harmony with nature



Time

Prompt, on time vs. Flexible, not on time



Eye Contact

Looks into person's eyes vs. Does not look into eyes

Conversational Distance

Arm's distance vs. Closer than arm's distance vs. Farther than arm's distance

Self-Disclosure

Not private, opens up to strangers vs. Private, does not open up to strangers until stranger is well known.

Family Relationship

Immediate family vs. Extended family

Verbal Communication

Interrupts vs. Non-confronting
Speaks loud vs. Speaks soft
Speaks fast vs. Speaks slow



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